



Saturday, September 15, 2018

9 am – 2 pm

Black Hills Harley Davidson

2820 Harley Drive

Rapid City, SD 57702

Event Overview

Touch-A-Truck provides a unique opportunity for children and their families to explore vehicles of all types including public service, emergency, utility, construction, transportation, and delivery—all in one place! Children will be allowed to touch their favorite vehicles, get behind the wheel, and meet the people who help to build, protect and serve our community. Activities, games, and food trucks will also be part of the day's entertainment.

About the Children's Museum of the Black Hills

The Children's Museum of the Black Hills (CMBH) is a non-profit emerging children's museum in Rapid City. Children's museums offer so much to communities: hands-on learning experiences, healthy play environments, social networks, family support organizations, and they're fun! Kids love them, and the people who take them to museums love them too.

There are currently over 300 children's museums throughout the United States. Rapid City serves as a regional hub for the Black Hills and surrounding communities. A children's museum in the region would greatly enhance the available opportunities for children and families. Research has shown that our area is very capable of sustaining a children's museum and it is our mission and vision to bring one to the Black Hills. We hope that you will support us as we begin to grow.

Mission & Vision

Mission: The Children's Museum of the Black Hills inspires all children and families to dream big dreams. Through creative play, exploration, and discovery the Museum sparks a culture of learning in families and the community.

Vision: The Children's Museum of the Black Hills and its partners believe that over the next generation, it is possible to enrich lives and expand the circle of opportunity for all children in the Black Hills area.



Lily Bruckner, Founder & President

Lily@ChildrensMuseumBH.org

(C) 605-545-0623

P.O. Box 9187, Rapid City, SD 57709

www.ChildrensMuseumBH.org

Touch-A-Truck Details & Important Things to Know

What Does Truck Participation Involve?

There is no cost to you, but we ask that you staff your “Business Booth” (parking lot space). We ask that your “Truck” be parked and ready for the many inquisitive hands in our community from 9:00 a.m. – 2:00 p.m. If you have employee vehicles, please park them across from Harley Davidson in the gravel lot prior to 8:30 p.m. For the safety of the children, we ask that “Trucks” not be moved during the event.

Things to Consider:

- 9-10 a.m.: No lights, noises, or motions. This time will be for families with special needs children.
- 10 a.m. – 2:00 p.m.: The time of the main community event.
- This is an event for all ages!
- You can give away items at your parking spot but cannot charge for admittance to the vehicle you are donating for the event.
- Many small hands will be in your “truck”—please plan accordingly and be sure it is safe for children.
- Many children may stand on the seats and touch everything in reach. Please be prepared.
- This is a family event, but no pets please.
- There will be food vendors selling food.
- Consider bringing lawn chairs or seating for your staff.
- This is a rain or shine event, please be prepared.

Additional Information:

Please plan on having your vehicle parked and ready in the designated lot as early as 6:30 a.m., but no later than 8 a.m. Staff should arrive no later than 8:30 a.m. to talk about the vehicle and its operation. Each company will determine how much access the public is allowed to have to your vehicle. You are allowed to run lights, sirens, and demonstrate moving parts (with the exception of sensory hour) in accordance with your company’s policies. You will be assigned a parking space and will be notified of that space via email one week prior to the event. Please don’t go outside that space for fairness and safety reasons.

Contact Information for Questions:

Lily Bruckner 605-545-0623 or Lily@ChildrensMuseumBH.org

The Children’s Museum of the Black Hills greatly appreciates your generosity and support! Thank you in advance for your participation and assistance in making this a great community event!





Touch-A-Truck Sponsor Benefits

Sponsoring Touch-A-Truck will lend support to an event that:

- Celebrates how we build, protect, and serve our community
- Entertains families and kids of all ages
- Enriches the connections between children and those whose backgrounds share a love of cars, trucks, and service vehicles
- Supports the effort to bring a children’s museum to the families of the Black Hills region

Touch-A-Truck Sponsorship Benefits Deadline July 13, 2018	Big Rig Sponsor \$3,000	Heavy Duty Sponsor \$2,000	Steam Rolling Sponsor \$1,000	Tough Truck Sponsor \$500	Handy Helper Sponsor \$250
Sponsor mention in all media advertising	X				
Acknowledgement as Sponsor at Event	X	X			
Logo/Sponsor name on Event Signage	X	X			
Sponsor Name on Promo Materials	X	X	X		
Sponsor Name on all Event Press Releases	X	X	X	X	
Sponsor Name/Logo on Website	X	X	X	X	
Sponsor Name/Logo on Thank You Ad	X	X	X	X	X
Complimentary tickets	10	8	6	4	2



Fill out this form to be a sponsor!

Sponsorship Form

Children’s Museum of the Black Hills offers the following opportunities to sponsor Touch-A-Truck, a unique, one-day experience that gives families an up-close look at their favorite “big trucks” and the opportunity to meet the people that protect, serve, and build the Black Hills area. Proceeds support the Children’s Museum of the Black Hills. **Please note: You do not need to bring a vehicle to sponsor this event.**

Please complete the following form and return it with payment as instructed below.

The print deadline to be listed as a sponsor is July 13, 2018.

Sponsor’s Name: _____
(as it should appear on signage and other collateral)

Contact Name: _____

Address: _____

City, State and Zip: _____

Phone: _____ Alt. Phone: _____

Email: _____

Website: _____

Facebook: _____

Sponsorship Level:

- \$3,000 Big Rig
- \$2,000 Heavy Duty
- \$1,000 Steam Rolling
- \$500 Tough Truck
- \$250 Handy Helper

Payment Method:

- Check (made payable to Children’s Museum of the Black Hills)
- In-kind donation (*describe*)

Thank you for your support!

Please retain a copy of this form for your records and remit this form along with payment to:
Children’s Museum of the Black Hills, Attn: Touch-A-Truck, PO Box 9187, Rapid City, SD 57709-9187
For more information or questions, contact Lily at (605) 545-0623 or Lily@ChildrensMuseumBH.org



Fill out this form to bring a vehicle!

Touch-A-Truck Vehicle Commitment Form

This form serves to confirm your commitment to participate in the first annual Children’s Museum of the Black Hills Touch-A-Truck fundraiser to be held on **Saturday, September 15, 2018 from 9:00 a.m. to 2:00 p.m.**

Please Note: Commitment forms accepted on a first come first serve basis. We reserve the right to limit the number of vehicles of the same or similar type. You do not need to be a sponsor to bring a vehicle.

To display your vehicle, please return completed form by July 13, 2018 along with photo of vehicle(s) and insurance certificate to Children’s Museum of the Black Hills, Attn: Touch-A-Truck, PO Box 9187, Rapid City, SD 57709-9187. You may also scan and email this information to Lily@ChildrensMuseumBH.org. Questions? Call Lily at (605) 545-0623.

All vehicles may enter the site between 6:30 a.m. but not later than 8:00 a.m. on the day of the event. The owner/operator of the vehicle must remain with the vehicle at all times during the event. We suggest a minimum of 2 attendees, so one may have a break. Vehicles may not leave before 2:00 p.m. All vehicles must be vacated from the property by 4:00 p.m. on Saturday, September 15, 2018.

Name of Company: _____

Your Name & Title: _____

Business Address: _____

Business Phone: _____ **Mobile Phone:** _____

Contact Email: _____

Description of Vehicle to be displayed, including the height, width, and length while set up.

Name and mobile phone number of person(s) to accompany vehicle (required):

Attach photo of vehicle (if available) attach insurance policy (required).

Participants and guests, by signing this form, release and discharge the Children’s Museum of the Black Hills and anyone connected with the management of this event, of any and all damages, losses, injuries, judgments or claims sustained by them or their vehicle(s) or personal property.

Signature of Commitment (Required) _____ **Date:** _____

Images from other Touch-A-Truck Events in the US





