



Saturday, September 14, 2019

9 am – 2 pm

Black Hills Harley Davidson

2820 Harley Drive

Rapid City, SD 57702

## Event Overview

Touch a Truck provides a unique opportunity for children and their families to explore vehicles of all types including public service, emergency, utility, construction, transportation, and delivery—all in one place! Children will be allowed to touch their favorite vehicles, get behind the wheel, and meet the people who help to build, protect and serve our community. Music, games, and food trucks will also be part of the day's entertainment. In 2018, our inaugural year, we had over 850 visitors!

## About the Children's Museum of the Black Hills

The Children's Museum of the Black Hills (CMBH) is a non-profit emerging children's museum in Rapid City. Children's museums offer so much to communities: hands-on learning experiences, healthy play environments, social networks, family support organizations, and they're fun! Kids love them, and the people who take them to museums love them too.

There are currently over 300 children's museums throughout the United States. Rapid City serves as a regional hub for the Black Hills and surrounding communities. A children's museum in the region would greatly enhance the available opportunities for children and families. Research has shown that our area is very capable of sustaining a children's museum and it is our mission and vision to bring one to the Black Hills. We hope that you will support us as we begin to grow.

## Mission & Vision

**Mission:** The Children's Museum of the Black Hills inspires all children and families to dream big dreams. Through creative play, exploration, and discovery the Museum sparks a culture of learning in families and the community.

**Vision:** The Children's Museum of the Black Hills and its partners believe that over the next generation, it is possible to enrich lives and expand the circle of opportunity for all children in the Black Hills area.



Lily Bruckner, Founder & President

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# Touch a Truck Participation Benefits

## Touch-A-Truck Participation Benefits

- Celebrates how we build, protect, and serve our community
- Entertains families and kids of all ages
- Enriches the connections between children and those whose backgrounds share a love of cars, trucks, and service vehicles
- Supports the effort to bring a children’s museum to the families of the Black Hills region
- Promotion of your business
  - Bring swag to pass out!
  - Have an activity for kids
  - An opportunity for people to learn more about your company, vehicle, occupation

<b>Sponsorship Levels</b>	<b>Big Rig</b>	<b>Heavy Duty</b>	<b>Steam Rolling</b>	<b>Tough Truck</b>	<b>Handy Helper</b>
<b>Sponsor Commitment</b>	<b>\$3,000+</b>	<b>\$2,000</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>
Mention in Radio and TV Advertising*	X				
Name/Logo on Event Signage & Promo Materials*	X	X			
Acknowledgement at Event	X	X	X		
Recognition on Event Press Releases*	X	X	X	X	
Sponsor Name/Logo on Website	X	X	X	X	X
No fee for booth or vehicle space	X	X	X	X	X
Complimentary Tickets	10	8	6	4	2
*where possible					

## Day of Touch-A-Truck Timeline

- 6:30 – 8 :00 a.m.      Set Up and Vehicles Arrive
- 8:15 a.m.             Driver Meeting
- 9:00 – 10:00 a.m.    Quiet Hour for Families with Children Sensitive to Lights, Sound, and Motion
- 9:00 – 2:00 p.m.      Touch-A-Truck Open!
- 2:00 – 4:00 p.m.      Clean Up and Tear Down



**Touch-A-Truck Commitment Form**

YES! We want to participate in the Touch-A- Truck

YES! We want to sponsor the Touch-A- Truck event

\_\_\_\_\_  
 Company/Sponsor Name

\_\_\_\_\_  
 Contact Name

\_\_\_\_\_  
 Mailing Address

\_\_\_\_\_  
 Phone Email

\_\_\_\_\_  
 Contact Name and Number on Day of Event

\_\_\_\_\_  
 Website Facebook Page

**Sponsorship Level (Optional)**

*Please return completed form with payment and email logo no later than August 16, 2019 to ensure receipt of all benefits.*

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> \$3,000+ Big Rig Sponsor  | <input type="checkbox"/> \$2,000 Heavy Duty Sponsor | <input type="checkbox"/> \$1,000 Steam Rolling Sponsor |
| <input type="checkbox"/> \$500 Tough Truck Sponsor | <input type="checkbox"/> \$250 Handy Helper Sponsor | <input type="checkbox"/> Other _____                   |

**We will provide the following vehicle(s) for Touch-A- Truck**

*Vehicles of similar type may be limited on a first come, first serve basis.*

*Please attach a photo of vehicle (if available) and a copy of certificate of insurance for each vehicle.*

Vehicle #1	Length (in feet)	Width (in feet)
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Vehicle #2	Length (in feet)	Width (in feet)
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Special requirements for vehicles (i.e. early arrival time, extra space needed):

\_\_\_\_\_

\_\_\_\_\_

*I understand this form serves to confirm my commitment to participate in the Children’s Museum of the Black Hills Touch-A- Truck fundraiser. I will provide the above vehicle(s) for display at the event located at the Black Hills Harley Davidson at 2820 Harley Drive on Saturday, September 14, 2019—rain or shine. I acknowledge that I must provide at least one attendant to supervise vehicle(s) at all times during the event (9 am-2 pm). I will deliver and ready my vehicle the morning of the event, have all preparations complete by 8:30 am, and will remove my vehicle by 4 pm the same day. Participants release and discharge Children’s Museum of the Black Hills of any and all damages, losses, injuries, judgements, or claims sustained by the or their vehicle(s) or personal property.*

\_\_\_\_\_  
 Signature Date

Completed Form(s), documentation, and payment can be made payable to and mailed to:  
 Children’s Museum of the Black Hills 8028 Sandlily Ct., Rapid City, SD 57702